# CHEYENNE COUNTY VISITORS COMMITTEE

Public Meetings every 1<sup>st</sup> Wednesday, 5pm 658 Glover Rd., Sidney, NE 69162 Phone: (308) 254-4030

info@VisitSidneyNE.com

SIDNEY - DALTON - LODGEPOLE - GURLEY - POTTER

# **Cheyenne County Visitors Committee Meeting**

July 3, 2024 at 5:00 PM Cheyenne County Visitors Center

## **CCVC Members**, terms expire December 31, (yyyy) Reorganization: January of odd # years.

Brooke DeNovellis, Chair (2027) Sidney, NE 69162 At-Large Member Marva Ellwanger (2027) Sidney NE 69162

Attraction Member, Sidney Creative District Matt Elston (2027) Gurley NE 69141

Lodging Member, Airbnb

Judy Harris (2025)
Sidney, NE 69162
Event Member, Sidney Oktoberfest
Hal Enevoldsen (2025)
Potter, NE 69156
Lodging Member, Point of Rocks Motel
& Campground

A Campgrouna
Phil Sanders (Commissioner)
Potter, NE 69156

Gina Elsen (2025) Sidney, NE 69162 Lodging Member, Motel 6 Anne Rexroth (2026) Gurley, NE 69141 Event Member, Dalton Fall Festival

Alternates: Dana Hill (2027)

## Call Meeting to Order / Announce & Acknowledge Open Meetings Act

**Roll Call / Introduction of Guests** 

Approve current Agenda

Approve meeting minutes for June 5

**Financial Reports** 

#### **Business**

#### A. Grants

- a. Promotion Grant Request Dalton Community Shepherds for the 2024 Dalton Fall Festival
- b. Promotion Grant Reimbursement Report Nebraska Extension for the CEC Conference

#### **B. Director's Report**

#### C. General Discussion

- a. Marketing Updates
  - NE Tourism ad design
  - Billboard updates
  - Facebook page

#### D. Comments from the public

#### Adjourn